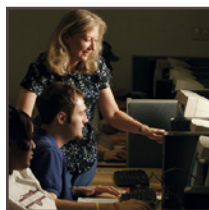




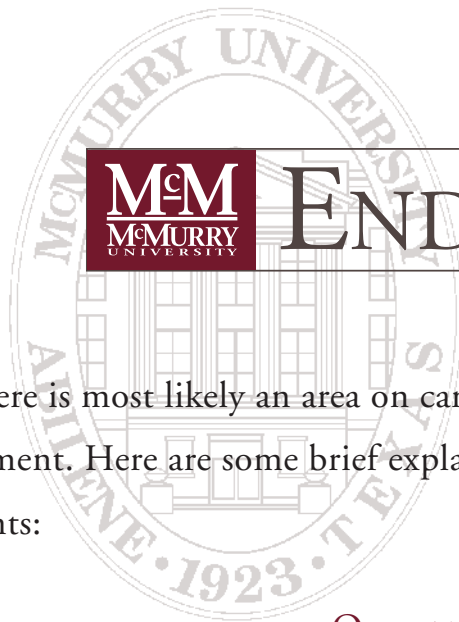
gift opportunities ENDOWMENTS

Endowments are the financial foundation of a university. Rather than used for immediate needs, endowed funds are invested. The earnings on these investments then provide a stable, ongoing source of funds for scholarships, professorships, operations and other areas of campus life where there is a need. The amount of an endowment's earnings spent each year is determined by the University's Board of Trustees. The goal is to use enough earnings to accomplish the purpose for which the endowment was created, while retaining a portion to allow for growth.



By creating an endowment at McMurry you provide a fundamental, ongoing gift that will touch the lives of students every year. Please read to see how you can join McMurry in

“Cultivating Leadership, Excellence and Virtue...Every Student, Every Day.”



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ENDOWMENTS

Whatever your interest, there is most likely an area on campus that can benefit through an endowment. Here are some brief explanations about various types of endowments:

GENERAL

Earnings from the general endowment of the University keep tuition costs down and help McMurry operate more efficiently by easing fluctuations in tuition income. Gifts of any size can be made to the general endowment; however, if you would like to name a portion of the general endowment, the minimum funding requirement is \$10,000.

SCHOLARSHIPS

Scholarships enable deserving students to earn their degrees. Without the help of endowed scholarships, many students would be unable to pursue their dream of a college education. The minimum funding requirement for an endowed scholarship is \$10,000.

OPERATIONS, PROGRAMS AND EXCELLENCE

Operations, programs and excellence endowments enhance the University's ability to provide top quality, state-of-the-art educational opportunities for students. These endowments may be established to benefit any operational or educational area on campus. Minimum funding guidelines include:

(1) *operations or programs*

an unrestricted endowment to benefit the entire operations or programs of a University division may be established for \$10,000, while an endowment designated to benefit a specific department within a division requires \$25,000,

(2) *excellence*

to enhance a program to a level of excellence that cannot be achieved through its normal budget requires an endowment with minimum funding in the amount of \$1,000,000.





ENDOWMENTS

ATHLETICS

McMurry's student-athletes do not receive athletic scholarships. Simply put, they play because they love their sport. Coaching these young men and women takes a special person one who can instill pride and motivate players without being able to offer the financial reward of an athletic scholarship. McMurry athletes frequently attest to the positive effect McMurry's athletic programs have had on their lives. Athletic endowments can help underwrite the costs of operating the entire program or a specific sport. They can also supplement the salary of an outstanding coach or the athletic director. An unrestricted endowment to benefit the entire athletic program may be established for a minimum of \$10,000, while an endowment to benefit a specific sport requires \$25,000. To supplement the salary of an outstanding coach or the athletic director requires a minimum of \$500,000 and \$1,000,000 respectively.



FACULTY

Fellowships, lectureships, professorships, chairs, distinguished chairs and visiting chairs propel McMurry's educational mission to greater heights of achievement. Each of these endowments enables the University to recruit and retain faculty members who excel in their areas of specialty and positively impact the students they teach. Specifically, these endowments provide funds to defray or supplement a designated professor's salary, as well as his or her research and travel expenses.



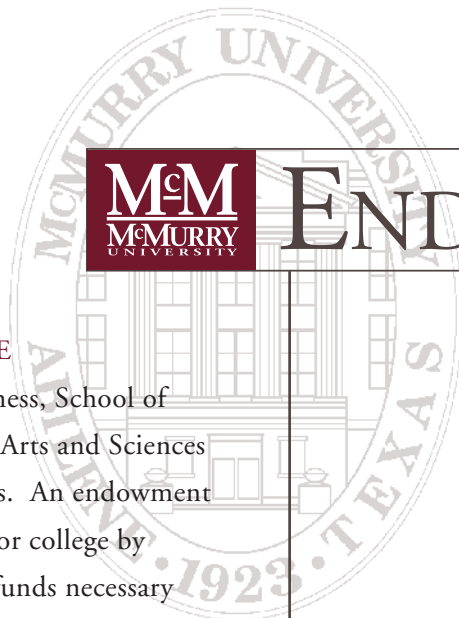
In addition, a lectureship may be used to establish a guest lecture or speaker series.

Minimum funding levels are:

fellowship: \$50,000, lectureship: \$250,000,
chair: \$1,000,000 and distinguished or
visiting chair: \$2,000,000.

ACADEMIC DEPARTMENT

The endowing of an academic department at McMurry provides the resources necessary for the department to excel. It does so by supplementing the departmental budget. Funding at the \$3,000,000 minimum level will not only elevate departmental operations, but also entitle you to a naming opportunity.



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ENDOWMENTS

SCHOOL OR COLLEGE

McMurry's School of Business, School of Education, and College of Arts and Sciences change the lives of students. An endowment helps the benefited school or college by providing the operational funds necessary to insure the best possible educational experience. The funding minimum to endow any of these academic units is \$5,000,000 and includes a naming opportunity.

FACILITIES AND EQUIPMENT

As facilities and equipment age, they need repairs and replacement. A facilities and equipment endowment can help meet or offset costs associated with such repairs or replacement. These endowments help keep the University's physical plant in good shape and running smoothly. The minimum funding level for this endowment is 20% of the cost of the facility or equipment.

Through the gift of an endowment, you can make a lasting difference in the lives of countless young people. By providing endowment support, you will play a vital role in *“Cultivating Leadership, Excellence and Virtue... Every Student, Every Day.”*

We sincerely appreciate your consideration of these opportunities.

For further information, please contact:

(325) 793-4600 or
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