

# FINANCE

## *What Financial Specialists Do*

- **Commercial Banker** ~ Provides banking services to individuals, small businesses and large organizations. Offers opportunities in commercial banking beginning at the branch level as tellers, leasing agents, credit card banking, international finance and trade credit.

**Salary: \$30,000 - \$55,000 depends on location & applicant's background.**

- **Corporate Finance Specialist** ~ Finds money to run and grow a company, and makes acquisitions. Responsibility can come fast and problem-solving tested immediately.
- **Financial Planner** ~ Assists individuals in planning their financial futures; understands investments, taxes and estate planning issues. One should have a Certified Financial Planner (CFP) designation for this position.
- **Insurance** ~ Trillion dollar business in the US. With population aging and wealth growth, demands for insurance professionals increase dramatically. Offers a variety of fields in insurance, underwriting, sales representatives, asset managers or customer service representatives or actuaries.
- **Investment Banking** ~ Assists companies and governments in issuing securities, as well as investors purchasing securities, managing financial assets, trade securities and financial advice.
- **Money Managers** ~ Holds stocks and bonds for institutional clients and on the buy side of Wall Street using the latest sophisticated quantitative techniques, or simple intuition.
- **Real Estate** ~ Participates in the real estate fields; title insurance, mortgage banking, property management, appraisals, brokerage, leasing, and real estate development

**Salary for above Professions: \$40,000 - \$65,000 depends on location & applicant's background.**

## *How to become a Financial Manager*

To be successful, have a solid background in decision science and other quantitative fields. A strong understanding of accounting and good writing skills is mandatory. Finance curriculum at McMurry offers statistics, quantitative methods, and corporate, international, public and advanced seminar finance.

## *After Graduation*

“Hands-on” experience at a job for a period of time proves to be an advantage for many students before entering a graduate program. You may wish to pursue financial theory at the doctoral level. It can be highly rewarding, either in academia or work on Wall Street.

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