

**BUSINESS ADMINISTRATION CONCENTRATIONS**

(A grade of "C" or better is required for all courses in the Business Administration Concentrations)

| <u>ACCOUNTING</u>  | HOURS     |
|--|-----------|
| ACCT 3303  | 3         |
| ACCT 3311  | 3         |
| ACCT 3312  | 3         |
| ACCT 3330  | 3         |
| ACCT 3370  | 3         |
| ACCT 4371  | 3         |
| ACCT 4390  | 3         |
| <b>Select 3 hrs from</b><br>ACCT 3307, 4360, 4370, 4388  | 3         |
| <b>TOTAL HOURS</b>   | <b>24</b> |
| BA 4380 Commercial Law is recommended.<br>Students planning to take the CPA exam should complete at least 30 upper division hours in Accounting. |           |

| <u>COMPUTER INFORMATION SYSTEMS</u>                                    | HOURS     |
|--|-----------|
| CIS 2350   | 3         |
| CIS 3311   | 3         |
| CIS 3320   | 3         |
| CIS 3333   | 3         |
| CIS 4350   | 3         |
| <b>Select 3 hrs from</b><br>Advanced electives CSC/CIS<br>OR ACCT 3303 | 3         |
| <b>TOTAL HOURS</b>   | <b>18</b> |
| <b>SUPPORTING COURSES</b>  |           |
| MATH 2315  | 3         |
| <b>TOTAL HOURS</b>   | <b>21</b> |

| <u>FINANCE</u>                                   | HOURS     |
|--|-----------|
| FIN 3350   | 3         |
| FIN 3360   | 3         |
| FIN 4310   | 3         |
| FIN 4320   | 3         |
| FIN 4340   | 3         |
| ACCT 3312  | 3         |
| <b>Select 3 hrs from</b><br>BA 3371,<br>FIN 4388 | 3         |
| <b>TOTAL HOURS</b>                               | <b>21</b> |

| <u>GENERAL BUSINESS</u>   | HOURS     |
|---|-----------|
| <b>GENERAL BUSINESS:</b><br><b>Select 18 hrs from</b><br>Advanced courses (3000/4000 level) offered by School of Business | 18        |
| <b>TOTAL HOURS</b>  | <b>18</b> |

| <u>HERITAGE AND CULTURAL TOURISM</u><br>This concentration requires a minor in History | HOURS     |
|--|-----------|
| MKTG 3380  | 3         |
| MKTG 4350  | 3         |
| MKTG 4380  | 3         |
| TOUR 3340  | 3         |
| TOUR 4388  | 3         |
| <b>Select 3 hrs from</b><br>MGMT 3370, BA 3350   | 3         |
| <b>SUBTOTAL HOURS</b>  | <b>18</b> |
| <b>MINOR IN HISTORY</b>  |           |
| HIST 1310  | 3         |
| HIST 1320  | 3         |
| HIST 2310  | 3         |
| HIST 2320  | 3         |
| <b>Select 6 hrs from</b><br>Advanced HIST electives                                    | 6         |
| <b>TOTAL HOURS</b>   | <b>36</b> |

| <u>MANAGEMENT</u>  | HOURS     |
|--|-----------|
| MGMT 3370  | 3         |
| MGMT 3390  | 3         |
| MGMT 4310  | 3         |
| MGMT 4330  | 3         |
| <b>Select 6 hrs from</b><br>Advanced Courses (3000-4000 level) in School of Business | 6         |
| <b>TOTAL HOURS</b>   | <b>18</b> |

| <u>MARKETING</u>   | HOURS     |
|--|-----------|
| MKTG 3380  | 3         |
| MKTG 4350  | 3         |
| MKTG 4380  | 3         |
| <b>Select 9 hrs from</b><br>Any Advanced Marketing course,<br>BA 3371,<br>MMA 2310, 3310**, 3320** | 9         |
| <b>Suggested prerequisites</b><br>**MMA 2310   |           |
| <b>TOTAL HOURS</b>   | <b>18</b> |