

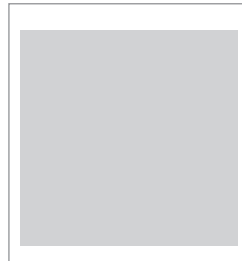
Tribune

formerly published as the War Whoop

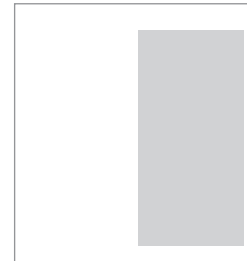


Ad Sizes and Rates

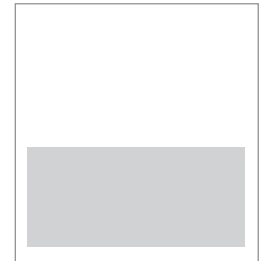
(All ads below are black and white)



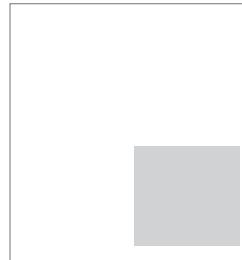
Full Page
9.5" w x 9.75" h
\$200 per issue



1/2 Page - Vertical
4.75" w x 9.75" h
\$100 per issue



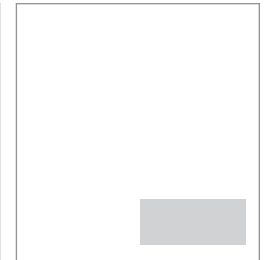
1/2 Page - Horizontal
9.5" w x 4.5" h
\$100 per issue



1/4 Page
4.75" w x 4.5" h
\$50 per issue



1/4 Page - Banner
9.5" w x 2.25" h
\$50 per issue



1/8 Page
4.75" w x 2.25" h
\$25 per issue

Premium Position Rates

Full Color, Full Page Back Cover - \$275 per issue

Artwork Requirements

Acceptable formats for client-supplied artwork are .jpg, .tif, .eps or .pdf (.pdf preferred). Raster artwork should be 300dpi. Send ads to tribetribune@mcm.edu.



Box 938 McMurry Station
Abilene, Texas 79697
(325) 793-4610
tribetribune@mcm.edu

Publication Dates

Publication Date

Ad Deadline Date

August 2008

S	M	T	W	T	F	S
						1 2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

January 2009

S	M	T	W	T	F	S
						1 2 3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

September 2008

S	M	T	W	T	F	S
						1 2 3 4 5 6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

February 2009

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

October 2008

S	M	T	W	T	F	S
						1 2 3 4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

March 2009

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

November 2008

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

April 2009

S	M	T	W	T	F	S
						1 2 3 4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

December 2008

S	M	T	W	T	F	S
						1
2	3	4	5	6		
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



15 Issues Total

(Advertise in 10 issues and receive 10% off!)